
 ChatGPT


 Midjourney


 AI-FIRST PROGRAM


 NEW BATCH STARTING SOON


# Master AI & Digital Marketing

India's #1 program combining Artificial Intelligence, Digital Marketing, and a live brand internship — all in one curriculum.

 3-Month Course


 70+ Modules


 Live Internship

 100% Placement Support

## ₹21,999 /-

All-inclusive · No hidden charges · EMI Available

 Jasper AI

 Adobe Firefly

⚠️ THE REALITY NO ONE TALKS ABOUT

# 87%

**of students fail to land the job they actually want.**

The cause isn't effort — it's the wrong skill-set. Traditional courses teach theory. Companies hire for practical execution. The gap has never been wider — especially now that AI is reshaping every marketing role.

WHO WE ARE

## About UpSkill Now

UpSkill Now, powered by Oh! Puhleez Branding Agency and a division of Kundra Media & Company, is one of Delhi's premier digital marketing training institutes. We don't just teach — we build practitioners. Our curriculum is designed, delivered, and updated by working professionals who run live campaigns for real brands every day. Every lesson has already been battle-tested in the market.

**500+**

Students Trained &  
Placed

**96%**

Success Ratio


**25+**

Live Brands Worked On


## WHY THIS COURSE

# Key Highlights of the Program

Six powerful differentiators that make UpSkill Now the only program you need.

 AI-FIRST

 INDUSTRY-FIRST CURRICULUM

 ✓ GUARANTEED INTERNSHIP



### 3-Month Intensive

Designed for maximum learning density. Our curriculum is prepared and delivered by working professionals — not just academics.



### 70+ Modules

Covering AI Tools, Graphic Design, Website Design, Digital Marketing, Performance Marketing, and Branding — the most exhaustive curriculum available.



### 100% Guaranteed Internship

Every student gets a real internship with Kundra Media & Company — a Google #1-ranked agency for "Online Branding Solutions." Not simulated. Real work.



### Live Project Execution

Work on 8+ live projects across real brands. You graduate with a portfolio — not just a certificate. Clients see results; you see growth.



### AI-First Curriculum

Learn ChatGPT, Midjourney, Jasper, Canva AI, Adobe Firefly, and 10+ emerging tools. Be the candidate every company is competing to hire.



### Placement Assistance

Resume building, mock interviews, LinkedIn profile optimisation, and active job placement support — from all walks of the industry.

# What You'll Learn

Our 3 in 1 program is structured across four major pillars. Each pillar builds on the previous — by the end, you're a well-rounded digital professional with AI fluency and real campaign experience.

40+ Modules

60+ Assignments

8+ Live Projects

20+ Marketing Tools

🎁 3 IN 1 UNIQUE CURRICULUM



Artificial Intelligence



Website Designing



Digital Marketing



Graphic Designing



Performance Marketing



Branding & Strategy



Copywriting & Content



Sales Funnel & Landing Pages

## COURSE MODULES

# Deep-Dive Module Breakdown

### MODULE 01

#### **Graphic Designing**

- Fundamentals
- Typography
- Logo Design
- Labels & Packaging
- Mock-up Design
- UI/UX Basics
- Social Media Creatives
- Image Editing

### MODULE 02

#### **Digital Marketing — Foundations**

- Intro to DM
- Blogging Strategy
- SEO I & II
- Social Media Marketing
- Facebook Marketing
- Google Ads
- Lead Generation

### MODULE 03

#### **Digital Marketing — Advanced**

- LinkedIn Marketing
- Instagram Marketing
- Google Analytics
- Reels Production
- Copywriting
- Media Buying

### MODULE 04

#### **Website Designing & SEO Tools**

- Notion AI
- Grammarly
- Surfer SEO
- SEMrush
- Sales Funnel
- Landing Pages
- CRM Tools

### MODULE 05

#### **Branding & Strategy**

- Brand Identity
- Brand Voice & Tone
- Competitor Analysis
- Storytelling
- Crisis Communication
- Branding in AI Age

### MODULE 06 — FLAGSHIP

#### **Artificial Intelligence for Marketers**

- ChatGPT
- Jasper AI
- Copy.ai
- Canva AI
- Midjourney
- Adobe Firefly
- Notion AI
- Tome

## STUDENT STORIES

# What Our Graduates Say

★★★★★



*I joined with zero experience in marketing. After 3 months, I was managing live ad campaigns for a real brand. The AI module alone was worth the entire fee.*

**Riya Sharma**

Digital Marketing Executive, Delhi

★★★★★



*The internship guarantee was what made me choose UpSkill. I walked into interviews with an actual portfolio — not just certificates. Got placed in 2 weeks.*

**Arjun Mehta**

Social Media Manager, Noida

★★★★★



*Learning tools like Midjourney and ChatGPT for marketing — while also doing live projects — set me apart completely. Every company I interviewed with was impressed.*

**Priya Kapoor**

Content Strategist, Gurugram

★★★★★



*No other institute in Delhi offers this combination of AI + branding + performance marketing. I've referred 3 friends already. Worth every rupee.*

**Karan Bhatia**

Freelance Digital Marketer

## RESULTS THAT SPEAK

# Placement & Career Outcomes

**96%**

**Success Ratio**

Unmatched in the industry

**100%**

**Placement Assistance**

Dedicated placement team

**25+**

**Live Brand Clients**

Portfolio with social proof

**3 LPA+**


**Avg Starting Package**

Agencies, startups, D2C brands

## MEET YOUR MENTOR

# Learn Directly From an Industry Founder



 Industry Founder & Lead Mentor

## Nikhil Kundra

Founder, Oh! Puhleeez Branding Agency · Kundra Media & Company

Nikhil Kundra is the founder of Oh! Puhleeez Branding Agency, a Delhi-based branding and performance marketing agency that has helped numerous brands establish their digital presence — and ranks **#1 on Google globally** for "Online Branding Solutions."

With a decade of hands-on experience across branding, digital marketing, SEO, and content strategy, Nikhil leads the mentorship and curriculum direction at UpSkill Now — ensuring every module reflects what is actually working in the industry today.

### MENTORSHIP FOCUS AREAS

Brand Strategy & Positioning

Performance Marketing

Content Strategy & SEO

AI Roles & Career Guidance

Live Project Supervision

Industry Networking

 [connect on linkedIn](#)

# One Fee. Everything Included.

No hidden costs. No add-ons. Just everything you need to launch your AI career.

3-MONTH AI + DIGITAL MARKETING COURSE

# ₹21,999

One-time · All-inclusive · EMI options available

- ✓ 70+ Modules, 6 Disciplines
- ✓ 8+ Live Brand Projects
- ✓ 100% Guaranteed Internship
- ✓ Letter of Recommendation
- ✓ AI Tools: ChatGPT, Midjourney+
- ✓ 60+ Assignments & Assessments
- ✓ 20+ Marketing Tools
- ✓ Certificate of Completion
- ✓ Resume Building + Placement
- ✓ LinkedIn Optimisation

## Ready to Start Your AI Career?

Our team is ready to answer every question — course structure, schedule, career outcomes, and EMI options.



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