

BROCHURE

3 IN 1

DIGITAL MARKETING + AI



**INDIA'S ONLY TRAINING
PROGRAM THAT OFFERS
3 IN 1 CURRICULUM WITH AI**

ABOUT US

UpSkill Powered by Oh! Puhleeez Branding Agency is one of the Premiere Digital Marketing Training Institute in Delhi, offering Industry Ready Modules that include Strategic Digital Marketing, Concepts of Branding, Scripting along with Graphic Designing, Adobe Photoshop, Website Development, with New Age AI Tools

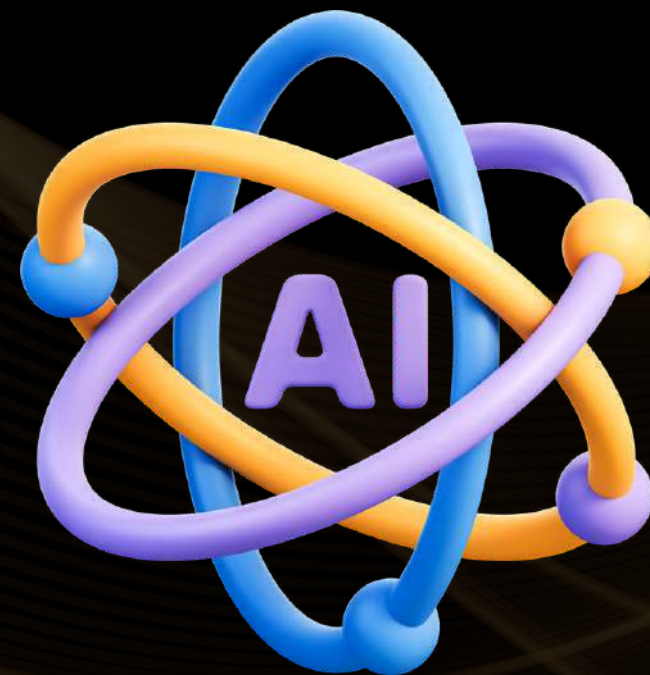


UPskill
Powered by Oh! Puhleeez Branding Agency

**INDIA'S ONLY TRAINING
PROGRAM THAT OFFERS
3 IN 1 CURRICULUM**

JOIN THE **ONLY COURSE** THAT OFFERS

Never Before Exhaustive Curriculum to make you
industry ready with 40+ Modules



UPskill
Powered by Oh! Puhleez Branding Agency

**INDIA'S ONLY TRAINING
PROGRAM THAT OFFERS
3 IN 1 CURRICULUM**

AS YOU ARE WELL **AWARE**

We offer **3 in 1 course** that includes AI & Digital Marketing Along with Branding and Internship Opportunity, the only program in India.



UPskill
Powered by Oh! Puhleez Branding Agency

**INDIA'S ONLY TRAINING
PROGRAM THAT OFFERS
3 IN 1 CURRICULUM**

KEY HIGHLIGHTS OF COURSE

6 Months Course Duration

Our 3 in 1 Digital Marketing Course is prepared and delivered by working professionals of the company.

100% Placement Assistance

Our placement assistants provide 100% Job placement assistance to job seekers from all walks of life by a variety of different sources.

AI Course Module

We have dedicated and interactive classroom training that offers Multi Programs in 1 Course

Sales Funnel, Landing Page

In our training program you will learn about sales funnels, landing pages, lead nurturing, marketing automation etc



UPskill

Powered by Oh! Puhleez Branding Agency

**INDIA'S ONLY TRAINING
PROGRAM THAT OFFERS
3 IN 1 CURRICULUM**



100% **GUARANTEED** INTERNSHIP WITH

Globally Ranking #1 on Google Searches



ONLINE BRANDING SOLUTIONS



COURSE CURRICULUM

40+ Modules, 60+ Assignments, 8+ Live Project, 20+ Marketing Tools, Classroom assessments, Resume Building, Letter Of Recommendation

- **ARTIFICIAL INTELLIGENCE**
- **WEBSITE DESIGNING**
- **DIGITAL MARKETING**
- **GRAPHIC DESIGNING**



NOW UPskill

**INDIA'S ONLY TRAINING
PROGRAM THAT OFFERS
3 IN 1 CURRICULUM**

DO YOU **KNOW**?

87% **Students** Fail to get desired jobs.

Lack of Right Skills Contribute
Maximum to their Failure

MODULE

GRAPHIC DESIGNING



- GRAPHIC DESIGNING
- TYPOGRAPHY
- LOGO DESIGNING
- LABELS & PACKAGING
- MOCK UPS DESIGNING
- UI /UX
- MAGAZINE COVER
- BOOK COVER
- CATALOGUE DESIGN
- AD PRINTING
- SOCIAL MEDIA AD CREATIVES
- MOCK UPS AD CREATIVES
- WEB BACKGROUNDS
- RETOUCH, MANIPULATE AND ENHANCE DESIGNS
- IMAGE EDITING, RESOLUTION, CORRECTION, SATURATION



UPskill
Powered by Oh! Puhleez Branding Agency

**INDIA'S ONLY TRAINING
PROGRAM THAT OFFERS
3 IN 1 CURRICULUM**

MODULE

WEBSITE DESIGNING



- CHATGPT – AI COPYWRITING, MARKETING CONTENT, AD COPIES, BLOGS
- JASPER AI – PROFESSIONAL MARKETING CONTENT GENERATION
- COPY.AI – SOCIAL MEDIA CAPTIONS, ADS, EMAILS

- CANVA – AI DESIGNS, PRESENTATIONS, MARKETING CREATIVES
- MIDJOURNEY – HIGH-QUALITY AI VISUALS AND BRAND GRAPHICS
- ADOBE FIREFLY – AI-POWERED DESIGN CREATION



**INDIA'S ONLY TRAINING
PROGRAM THAT OFFERS
3 IN 1 CURRICULUM**

MODULE

WEBSITE DESIGNING



- NOTION AI – SMART NOTE-TAKING AND CONTENT GENERATION
- GRAMMARLY – GRAMMAR AND WRITING IMPROVEMENT
- TOME – CREATE AI-POWERED PRESENTATIONS
- SURFER SEO – CONTENT OPTIMIZATION FOR SEARCH ENGINES
- SEMRUSH – KEYWORD RESEARCH & COMPETITOR ANALYSIS
- UBERSUGGEST – KEYWORD AND WEBSITE ANALYSIS



UPskill
Powered by Oh! Puhleez Branding Agency

**INDIA'S ONLY TRAINING
PROGRAM THAT OFFERS
3 IN 1 CURRICULUM**

MODULE

DIGITAL MARKETING



- INTRODUCTION TO DIGITAL MARKETING
- UNDERSTANDING MARKET
- BLOGGING
- INTRODUCTION TO WEBSITE DEVELOPMENT
- MOBILE OPTIMISATION
- SEARCH ENGINE OPTIMISATION -I

- SEARCH ENGINE OPTIMISATION -II
- SOCIAL MEDIA MARKETING
- SOCIAL MEDIA OPTIMISATION
- FACEBOOK MARKETING
- GOOGLE SEARCH ADS
- GOOGLE DISPLAY ADS

- INFLUENCER MARKETING
- LEAD GENERATION
- FACEBOOK ADVERTISEMENT
- INSTAGRAM ADVERTISEMENT
- LINKEDIN ADVERTISEMENT
- GOOGLE ADVERTISEMENT
- PERFORMANCE MARKETING



UPskill
Powered by Oh! Puhleez Branding Agency

**INDIA'S ONLY TRAINING
PROGRAM THAT OFFERS
3 IN 1 CURRICULUM**

MODULE

DIGITAL MARKETING



- LINKEDIN MARKETING
- INSTAGRAM MARKETING
- GOOGLE SEARCH CONSOLE
- GOOGLE ANALYTICS
- GOOGLE MY BUSINESS
- USING BASIC VIDEO TOOLS
- MARKET STRATEGY

- HTML WEBSITE DEVELOPMENT
- CSS UPDATES
- WEBSITE TESTING
- DOMAIN & HOSTING MANAGEMENT
- USING CANVA FOR DESIGNING

- SALES & MENTORING
- PRESS RELEASES
- MEDIA BUYING & NATIVE ADS
- CONTENT STRATEGY
- COPYWRITING
- IMPLEMENTING REELS
- CLIENT EXPOSURE



UPskill
Powered by Oh! Puhleez Branding Agency

**INDIA'S ONLY TRAINING
PROGRAM THAT OFFERS
3 IN 1 CURRICULUM**

GLIMPSE OF AI BRANDING INTERNSHIP

WE HAVE TRAINED
HUNDREDS OF STUDENTS
WITH A 96% SUCCESS
RATIO.

WHAT ARE YOU WAITING
FOR?



www.upskillnow.in

Phone +91 9999848160

STUDENTS WORKING FOR BRANDS



RECOMMENDED

UPskill

Powered by Oh! Puhleez Branding Agency

**INDIA'S ONLY TRAINING
PROGRAM THAT OFFERS
3 IN 1 CURRICULUM**

GET IN TOUCH

With our 3 in 1 Digital Marketing Courses, you will learn all aspects of Branding, Digital Marketing & Performance Marketing with a practical approach to your live project.

Website

www.UpSkillNow.in

Mail

connect@UpSkillNow.in

Phone

+91 9999848160

UPSkill

Powered by Oh! Puhleez Branding Agency



UPSkill

Powered by Oh! Puhleez Branding Agency

**INDIA'S ONLY TRAINING
PROGRAM THAT OFFERS
3 IN 1 CURRICULUM**

**THANK
YOU!**



Powered by Oh! Puhleez Branding Agency